



ABOUT ME

Hello! I'm Chris Locke, and I'm from Rochester, NY.
I'm currently looking for work and hoping to put my design and creative direction skills to good use. Whether I'm a part of an agency or product team, I work well in any environment.

EDUCATION

2018 ● Undergraduate (BFA)
- 2014 Rochester Institute of Technology

New Media Design major with a minor in Game Design.
Courses include GUI, Motion Graphics, Elements I/2/3, Interactive I/2/3, Foundations courses, and 3D Design.
GPA 3.10

2014 ● Regents Diploma with Distinction
- 2010 Pittsford Sutherland High School

EMPLOYMENT

Present ● RIT SportsZone -- RIT's sports media production company
- Fall 2016 Marketing Coordinator

- Design and plan social media campaigns
- Direct the Marketing/Design team
- Increased engagement by 150% and gained 200+ followers.

Present ● Thought at Work Design Conference
- Fall 2015 Volunteer

- Copywriter for social media posts, cover letters and outreach
- Participate as a Speaker Ambassador
- Increased engagement by 150% and gained 200+ followers.

Summer ● IVEDiX
2016 Graphic Design Intern

- Created two infographics on their collaboration with UNAIDS
- Updated brochures and marketing collateral

CONTACT

CHRIS LOCKE
[Interaction Designer](#)

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SKILLS

UI/UX Design, Graphic Design,
Wireframing / Prototyping,
Creative/Art Direction, Copywriting,
Social Media / Inbound Marketing

Adobe Creative Suite, HTML/CSS,
Cinema4D, Invision, Trello,
JavaScript, C#, Google Analytics

ABILITIES

Leader



Team-Player



Responsible



Integrous



INTERESTS

Comic books



Fine art



Jogging



Jazz music

